

# Advertise with **neha**

Reach Your Audience

## NEHA Rate Card

We can help you reach thousands of individuals, organizations, and decision-makers in the environmental public health field through our partnerships, channels, publications, and products.

### EH In Focus Newsletter

**Distribution Frequency:** 20 times or more per year

**Distribution:** 7,000+ NEHA members

**Metrics:** Average open rate of 34%; average click rate of 17%

**Banner Ad Cost:** \$275/issue

**Banner Ad Size:** 585 Pixels x 153 Pixels (W x H)

**File Type:** .jpg, .png, .pdf, or .gif (no longer than 15 seconds)

**Hyperlink:** One hyperlink can be included in the ad

### NEHA Website

**Monthly Unique Visitors:** 15,000

**Banner Ad Cost:** \$425/month

**Banner Ad Size:** 430 Pixels x 120 Pixels (W x H)

**File Type:** .jpg, .png, .pdf, or .gif (no longer than 15 seconds)

**Hyperlink:** One hyperlink can be included in the ad

### Webinar Sponsorship

**Single Webinar Sponsorship:** \$3000

**Custom packages and discount incentives available.**

Contact Soni Fink at [sfink@neha.org](mailto:sfink@neha.org) or 303-802-2139

[neha.org/advertising](http://neha.org/advertising)